



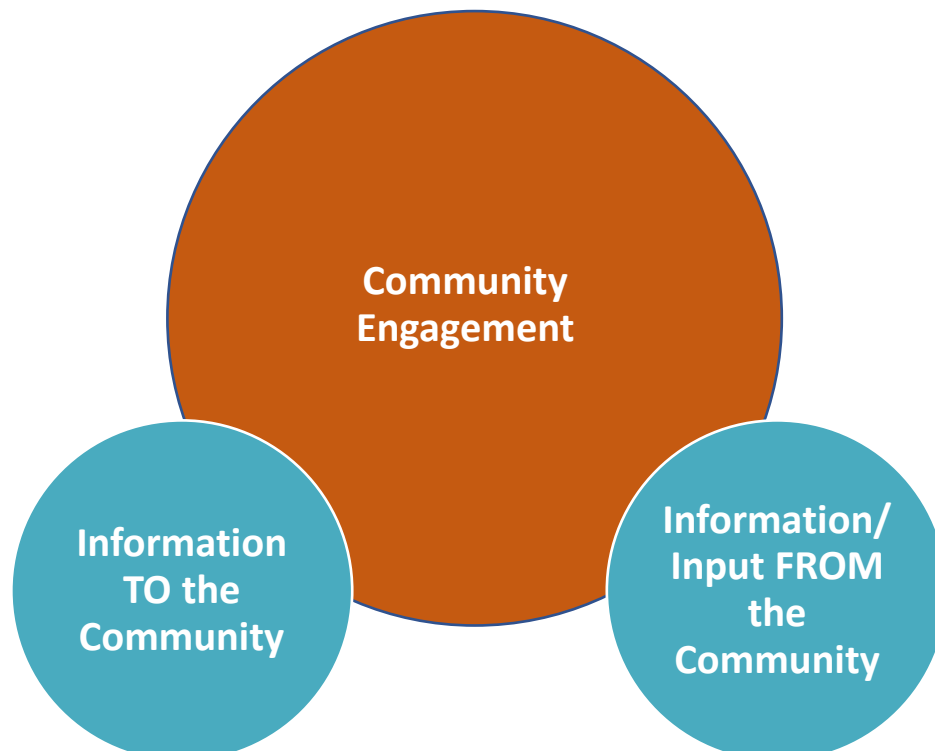
KEY GOALS

Comprehensive Plan

Provide opportunities for all Lincoln City residents to learn about and be engaged in all phases of the land use planning process; ensure learning and engagement activities are accessible, equitable, and inclusive.

Policies/Objectives (ABRIDGED)

- Improve outgoing and incoming information through:
 - Better, more synthesized information
 - More diverse voices
 - Develop more complete community understanding
- Expanding and diversify participation
- Inform, impact, and improve decision-making
- Evaluate current and proposed strategies and outcomes
- Define and clarify the role of the CCI
- Produce a written document



Overall Goals for Engagement

- Increase the amount and the diversity of people engaging in community planning issues
- Create more targeted communication with stakeholders based on interests and impacts
- Increase overall community understanding of land use planning
- Increase the amount and the diversity of substantive feedback from the community
- Build trust within the community and credibility of decision-making
- Other?

Outreach: Information to Share (Land Use only)

- Review and approval of land use applications, potential development projects
- Changes in land use codes, practices and policies
- Current community vision, long-range goals and strategies (Comprehensive Plan)
- Planning Commission meetings, agendas, public hearings
- Static Info: zoning code, zoning map, other general info
- Other?

Engagement: Feedback we Need

- Clearer understanding of community-wide priorities, concerns, challenges
- Needs of a wider range of specific demographics: families, seniors, youth, Hispanic residents, and small businesses
- Support for additional resources
- Evaluation of the effectiveness of community engagement strategies
- Other?